



The New Media Institute

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TNMI is a registered FETAC Provider 42413M

EMPLOYMENT SKILLS PROGRAMME

Digital Media for the Workplace

COURSE	FETAC LEVEL	CREDITS	DURATION
Creative Digital Media	Level 3 Award	10 Credits	5 Weeks

Overview

This is part 1 of 2 courses designed to develop understanding and core skills in digital media and it's application. Digital media is becoming an essential part of modern business, whether its a sole trader or a multi-national, every business requires a presence on the web to attract and inform customers. We are familiar with websites as a business tool and now Facebook, LinkedIn, Twitter and Youtube are becoming more relevant as a means of targeting customers.

This course is designed to help you create content for the web through the use of photography, video and audio.

Who is this course for ?

- Unemployed who wish add media skills to their CV.
- People currently studying IT or office procedures.
- Businesses/Community Groups/Clubs creating and updating their Web presence.
- Employees who wish to up-skill in Digital Media.

Course Outline

This course is delivered over 5 weeks and will provide participants with the relevant skills required to create and manage content effectively for uploading on to the web.

Part-Time 2 hours per week for 5 weeks Tutor led
 4 hours per week student study

Outcome

Each participant will produce a portfolio of content including photographs, corporate video and audio podcasts for the web.

Course Requirements

No previous experience required but each participant must have a camera or smartphone capable of storing images and access to a laptop.

Qualification

FETAC Level 3 in Media Expression 3N0792

Progression

Digital Media 3N0552 Fetac Level 3, how to create a Social Media page.

This Course is eligible for the FAS Technical Employment Support Grant (Social Welfare and/or Medical Card holders are exempt from exam fees)